CALL FOR PROPOSALS FOR MALI
Deadline to submit proposals: January 6, 2014

The **Global Partnership for Social Accountability** (GPSA) supports civil society and governments to work together to solve critical governance challenges in developing countries. To achieve this objective, the GPSA provides strategic and sustained support to CSOs’ social accountability initiatives aimed at strengthening transparency and accountability. It builds on the World Bank’s direct and ongoing engagement with public sector actors, as well as a network of Global Partner organizations, to create an enabling environment in which citizen feedback is used to solve fundamental problems in service delivery and to strengthen the performance of public institutions. Through a country-tailored approach, GPSA-supported activities are implemented in sectors where the World Bank has a strong involvement and can help governments respond to citizen feedback.

The GPSA works to “close the loop” by supporting citizens to have a more articulated voice, helping governments to listen, and assisting government agencies act upon the feedback they receive.

The GPSA is pleased to announce its 2nd Global Call for Proposals. In Mali the GPSA seeks proposals for Social Accountability initiatives and programs from Civil Society Organizations to address one or all of the following:

- **Monitor the formulation and implementation of the State budget, particularly at the local level.** The information produced will be used by the Ministry of Economy and Finance to improve budget management and implementation at national and subnational level.

- **Monitor Early Childhood and Primary Education services, with special emphasis on vulnerable groups such as girls and the poor.** The information produced will be used by the Ministry of Education to improve service delivery and to design corrective measures to improve access to education of vulnerable groups: girls and the poor.

- **Institutional strengthening activities and capacity-building through a “learning-by-doing” approach that will result in the CSO’s increased capacity to implement social accountability.**

Following the GPSA’s approach, it is expected that the information produced will also be used by other public sector institutions beyond the Executive, including Supreme Audit Institutions, legislative bodies, independent regulatory agencies, and other oversight bodies.

In order to be considered, proposals must demonstrate clearly that:

1. The project will push the boundaries from pilots to large-scale interventions that may be replicated country-wide;
2. The proposed intervention is related to ongoing initiatives focusing on similar objectives. It should identify the value added of GPSA support;
3. It proposes wide-range partnerships with other CSOs that would enable the proposal to achieve a large scale and leverage existing experience; and
4. The project will generate information that is needed to complement existing processes already supported by relevant public institutions.

**GPSA supports proposals that:**

- Have an estimated duration of 3 to 5 years, in order to enable sustained and strategic funding for Social Accountability;
Propose a detailed budget for total grant amounts in the indicative funding range between US$500,000 and US$1,000,000. Funding requests below this range will be considered. The requested funds must correlate with the proposal’s duration.

**Eligible CSOs:** Legal entities that fall outside the public or for profit sector, such as non-government organizations, not-for-profit media organizations, charitable organizations, faith-based organizations, professional organizations, labor unions, workers’ organizations, associations of elected local representatives, foundations and policy development and research institutes. Applicant CSO must provide proof of legal status in one of GPSA’s eligible (“opted-in”) countries.

Please review the GPSA Application Guidelines for details about how to apply for a grant, eligibility requirements, selection criteria and selection process.

If you are interested in applying please visit [www.worldbank.org/gpsa](http://www.worldbank.org/gpsa) to read the GPSA Application Guidelines and to access the application forms.

For information on the Orientation Session organized by the World Bank offices in Mali please contact:

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Orientation Session:
Novembre 27th, 2013 (12:00 pm – 2:00 pm)
World Bank Country Office,
ACI 2000, Avenue du Mali, près de la BNDA